



ABOUT JESSE MCANALLY

Co-founder of Fosca Features, Jesse McAnally has a degree in media arts from Wayne State University. He currently serves as Creative Director of Fosca Features, LLC where he has successfully directed and produced three short films as well as many of professional promotional materials over the last four years.

His directorial debut in 2015, a short film titled, "Sunny Days," has showcased in a variety of local festivals including the Moving Media Student Film Festival, the Royal Starr Film Festival, and the WDIV Film Challenge Detroit.

Jesse's most recent film "After Ashes" has played in many Film Festivals-- domestic and international-- and has won eight awards.

Jesse has a constant and unwavering devotion to creative arts, and strives to embrace artistic innovation in novel and viable manners.

"Anything you do
Let it come from you
Then it will be new.
Give us more to see"
-Stephen Sondheim

JesseMcAnally.com

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Work Experience

Multimedia Specialist - Parastar (Southfield, MI)

Mar. 2018 - Present

Responsible for oversight for the social media pages for several EMS companies under the Parastar EMS corporation. Companies included Community EMS, Beaumont Mobile Medicine, Genesis Medical Transport, and Loyola Medical Transport. Duties included ensuring there would be at least three scheduled posts on every social media page per week, alongside several updates from management on the social media accounts as well. Since taking on the job I increased social media engagement significantly throughout all the pages, increasing followers, and response to the posts. Also, I was courted to both redesign and fix the websites throughout the company, which had gone through some issues retaining access to their websites. Have expanded the accessibility of websites by 33% since being hired for this position.

Director of Video Production - Wayne State University (Detroit, MI)

Aug. 2017 - Present

Responsible for oversight of the execution of many video and media projects and the delegation of responsibilities of those who were employed under me, ensuring every project was completed to a level of quality that would prove to reflect the Pharmacy School well. I edited both treatments and scripts, documenting releases & permissions. I also ensured that branding was accurate to the Wayne State Marketing team as well as certified that all related Pharmacy Social platforms reflected the style of the videos created. During this project I created ten videos which were simultaneously well received and finished in a timely and high-quality manner.

Content Creator - Reality Tell Your Vision (Detroit, MI)

May 2017 - Present

This startup media company brought me on to create videos, graphics, and other such promotional material for social media pages. Through this company I have worked in collaboration with the NFL, Detroit Tigers, Fox Television, and several telecommunication companies. I focused on ensuring a consistent branding that reflects the company in the best possible manner. I edited over eighteen video projects within the first year of involvement, and have already doubled that number in the second year. The company has grown to be a larger player in the freelance video scene, enhanced by my media arts contributions.

Co-Founder/CEO - Fosca Features, LLC (Romulus, MI)

Dec. 2015- Present

Fosca Features is a Michigan-born company composed of motion picture creators with a focus on creating novel and emotionally driven stories with equally stirring imagery. Jesse McAnally is the Co-Founder & CEO of this company.

Director/Editor - Sports Talk 60 (Xfinity) (Detroit, MI)

Jul. 2016 - Present

This commissioned job involved filming and editing several sports shows throughout the year to be published on Comcast Public access stations. Throughout this job I was able to create powerful high-quality content that increased the brand of Sports Talk 60, and developed the show into a new, positive direction.

Manager/Sales Associate - Romulus Athletic Center (Romulus, MI)

Jan. 2015 - Sep 2017

As manager I ensured the building was running functionally and professionally. I ensured that members, guests, and employees all had a satisfactory experience at the Center. In addition to my managerial duties, I sold memberships, day passes, and swim lessons to members and guests of the facility. Throughout my tenure at the center I sold hundreds of new memberships, as well as inspired several previous members to renew.

Video Producer - Wayne State University (Detroit, MI)

Mar. 2017 - Jun. 2017

This position involved managing the creation of a detailed and extensive video over a period of several months. Responsibilities included interviewing many individuals, and creating B-roll to fit the interviews recorded ensured the final video resulted in a high-quality result that portrayed the Graduate college of Wayne State in a positive light. I drafted and edited both treatments and scripts, documenting releases and permissions. I also ensured that branding was accurate to the Wayne State Marketing team as well as certified that all Graduate School related platforms reflected the style of the videos created.

Sales Associate - Gordon's Food Service (Taylor, MI)

Sep. 2014 - Dec. 2014

Responsible for ensuring adequate stockage for my assigned commodities. Duties included ensuring shelves were stocked and items were properly separated and placed for public consumption. I worked through one of the company's busiest winter seasons and diligently worked to meet customer demand throughout my tenure.

Education

Wayne State University (2014- 2018)

Major: Media Arts & Studies
Graduated Cum Laude
Detroit, Michigan

Romulus Senior High (2009-2014)

Romulus, Michigan

Projects

SHORT FILMS:

"After Ashes"

(20 mins; 2018; editor, director, producer, writer; Romulus, Michigan)

Awards: "Best Student Film" (Adrian Film Festival); "Official Selection" (Detroit Shorts Festival); "1st Place Best Short Film" (Hollywood West Wing Film Competition); "Best Student Director" (New York's Aphrodite Film Awards); "Best Short Film" (Trinity International Film Festival); "Best Student Film" (WNY Film, Art and Music Events); "Semi-Finalist" (Snowdance Film Awards) "Official Selection" ("I See You Awards"); "Official Selection" (Soo Film Festival); "Official Selection" (Queen Palm International Film Festival); "Official Selection" (Royal Wolf Film Awards) "Official Selection" (Sunrise 45 Film Festival); "Official Selection" (Threadbare Mitten Film Festival); "Official Selection" (Bengals International Film Festival)

"First Day"

(7 mins; 2017; director, colorist; Detroit, Michigan)

"Technical Difficulties"

(20 mins; 2017; editor, director, producer, writer; Romulus, Michigan)

Awards: "Best Michigan Made Film" (Motor City Nightmares International Film Festival); "Official Selection" (Trinity International Film Festival); "Official Selection" (Threadbare Mitten Film Festival); "Official Selection" (Royal Starr Film Festival); "Official Selection" (East Lansing Film Festival); "Official Selection" (Sunrise 45 Film Festival); "Official Selection" (Planet 9 Film Fest (Horror, sci-fi, artistic, Indie); "Official Selection" (Detroit Film Challenge)

"Sunny Days"

(15 mins; 2016; editor, director, producer, writer, songwriter; Romulus, Michigan)

Awards: "Audience Favorite Award" (Moving Media Film Festival); "Best Michigan Made Film" (Motor City Nightmares International Film Festival); "Honorary Award Winner" (International Horror Hotel); "Official Selection" (Troma Dance Detroit); "Official Selection" (Royal Starr Film Festival); "Audience Choice Award" (Film Challenge Detroit)

FREELANCE:

"Shostakovich and The Black Monk: A Russian Fantasy"

Film a performance, edit, master audio, and deliver.

"Pepsico Choice Competition WBENC"

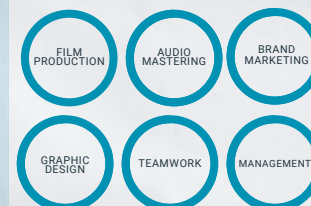
Film the three finalist for the Pepsico Choice Competition for WBENC 2018-- edit on sight.

"Reality Tell Your Vision"

Camera Operator & Film Editor for the following:

Desiree Kelly Art Exhibition 2018
Don Carey Steam Football Camp 2018
Microsoft Luke Wilson Presentation 2018
Microsoft LinkedIn Headshots 2018
NFL Detroit Lions Darius Slay Beverly Hills Starter Jacket Release Promo 2017
NFL Detroit Lions Darius Slay Engagement Photos 2017
NFL Detroit Lions Marvin Jones Procamp Promo 2017
NFL Detroit Lions Don Carey Reech Foundation Backpack giveaway 2017
NFL Detroit Lions Don Carey Reech Foundation with Ford Fund 2017
NFL Jacksonville Jaguars Don Carey Reech Foundation with Ford Fund 2018
NFL Detroit Lions Lomas Brown LBJ Foundation Camps 2018
Friendship Factory Skeezix Comercial
Telegration Company Branding
Telegration Traverse City Event

Professional Skills



Software

